



# ACTION UPDATE

## Arable Cover and Catch Crops suitable for your EFA requirements

Catch Crops & Cover Crops are grown to protect and enrich your farm by helping to improve soil conditions.

Mixtures are often suitable for grazing after the end of the qualifying period.



Oats + Vetch + Radish

We have many mixtures available that provide a wide spectrum of options from short term to longer term mixtures:

**Rye + Vetch**

**Oats + Vetch + Phacelia**

**Rye + Vetch + Oilseed Radish**

**Mustards + Radish**



Rye + Vetch

Alternatively, we can supply both EFA & non-EFA areas in bespoke mixtures or straight species:

**Rye, Oats, Black Oats, Mustards, Phacelia, Radish, Buckwheat, Vetch, Linseed, Clovers.**

## Three exceptional calf milk replacers

### For dairy replacements:

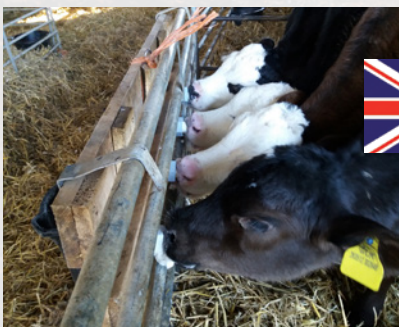
**ACTION SUPER CALF** is a **whey based** powder giving excellent growth rates. Contains 18% Oil, 22% Protein and 500 iu Vit E.

### For calves going to market:

**ACTION SUPREME 35** is a 35% **skim based** powder giving exceptional bloom on the coat and excellent growth rates. Contains 17% Oil, 23% Protein and 500 iu Vit E.

### For beef calves:

**ACTION SUPER BEEF** is a **whey based** powder for rearing beef calves where a more economical milk replacer is required. Contains 17% Oil, 22% Protein, 250 iu Vit E.



**ONE EXCEPTIONAL OFFER:**  
**£50/Tn off!\* Pay January 2020**

\*Order between 2-27 September 2019 for delivery by 11 October 2019

All Action Calf Milk Replacers are UK Manufactured and include 'Greenline' a unique diverse blend of nutritional ingredients which help to support and maintain calf health and performance.



# DAIRY

## PRESERVE YOUR PRECIOUS MAIZE

### Silo Action Maize

#### Advanced Biological Silage Additive

Silo Action Maize keeps maize cool and stable. The bacteria produce a range of acids which enhance the stability of the clamp.

#### Benefits of Silo Action Maize

- Applies one million bacteria per gram of maize
- Improves fermentation
- Reduces spoilage and losses
- Inhibits mould and yeast growth
- Safe and easy to use
- Improves animal performance

Silo Action Maize is a proven product and is extremely cost effective.

Each 4 x 250 gram pack treats 100 tonnes of maize. Apply at **1 Litre per tonne**, or 50 tonnes per 500ml bottle in ULV formulation.

**Coolsile preservative is also available**, apply at just **0.75 Litres per tonne**. Coolsile is ideal for maize which is to be **buffer fed next summer**. From just 93p per tonne treated.

Available in 25L, 200L and 1000L IBC.



**Silo Action Maize**  
**£110.00/100 tonne pack or**  
**£55/50 tonne 500ml ULV**  
**(£1.10 per tonne treated)**

## New Trident Sugarbeet Prices coming soon!

Don't miss out on our first offer for home produced British Sugarbeet. A mainstay of British livestock feeding since the 1920's, Trident Sugar Beet feed is the most cost effective source of digestible fibre-based energy available for ruminants. Benefits of Trident sugar beet include:

- **HIGH DIGESTIBLE FIBRE:** Buffers against acidosis so makes the ideal partner to high-starch feeds.
- **HIGHLY PALATABLE:** Drives growth and performance by increasing feed intakes.

- **EXCELLENT ENERGY SUPPLY:** Slowly available digestible fibre balances energy supply for optimum digestion.

- **MOLASSED OPTION:** Offer additional energy as sugars to stimulate fibre digestion in ruminants.

Supplied as a robust dry pellet or as dry shred, there is a Trident Sugar Beet feed to suit every feeding system, from simple trough feeding to mixer wagons and mechanical in-parlour and out-of-parlour feeders.



**To place an order, call your local ACT area manager to take advantage of the new 2019 price. You will be surprised what good value it is this year!**

## ACTOLICK Dry Cow Buckets

### ACTOLICK Pre-Calver

A complete, top specification feed supplement for dry cows and in calf heifers containing high energy and protein from soya

- Optimum level of magnesium coupled with a low level of calcium to help combat milk fever
- Protected selenium and high vitamin E to boost the immune system to help prevent retained cleansings and metritis
- Protected copper to help boost fertility post calving
- High level of zinc including chelated zinc to help fight off infections that may cause lameness and mastitis



25kg or 100kg buckets

**£50/T discount for min 1T order.**  
 Order any mix. Payment Jan 2020 for Aug-Sept deliveries. Bulk your order with other Actolicks or Bagged Minerals

### ACTOLICK

### Dry Cow Mineral Balancer

A specially formulated mineral and vitamin only supplement for both dairy and suckler cows in the last 6-8 weeks of pregnancy

- Optimum level of magnesium and very low calcium to aid calving and reduce the risk of milk fever
- Protected selenium and a 3500iu/kg of vitamin E to help support immunity in both the cow and the new born calf
- Protected copper to optimise health and boost fertility
- Protected zinc to help fight off infections and help to combat lameness and mastitis

## The latest development in high performance animal feed

The UK's first protected rapeseed expeller protein, NovaPro, will provide farmers this autumn with a cost-effective alternative to soya.

**novapro**

"We're delighted to be able to offer a sustainable source of British protein to British producers," says Matt Stearn, Trident Feeds Head of Performance Products.

NovaPro is **produced from 100% UK-grown rapeseed** and delivers a similar quantity of bypass protein to soya, with a higher energy content. This is providing producers with a reliable and consistent protected protein source not previously produced in the UK.

NovaPro was directly compared to rations containing hi-pro soya and rapeseed extract meal, in recent trials at Nottingham university.

"Results showed an **increase in milk yield of 1.7 litres/cow/day**, along with increased feed intakes. **Significantly reduced levels of urea in milk** were also noted, indicating better protein utilisation which can lead to better fertility," explains Mr Stearn.

In terms of cost, this additional yield works out as **a financial benefit of 21p per cow per day** over soya.

With feed remaining one of the biggest costs to producers, it's vital that cost-effective feed sources are available which help to maximise production. Through the trials, NovaPro has proven that it can deliver on both performance and cost and should be a strong consideration for dairy rations.

On top of performance, NovaPro also outcompetes soya when considering sustainability. NovaPro has a very low carbon footprint and is produced from locally grown rapeseed and is processed at a plant powered by renewable UK sourced biomass. Compared to soya which has considerable air miles against its name, alongside sustainability issues such as deforestation, NovaPro allows farmers to reduce their dependence on soya and reduce the environmental impact of their milk production.

**Ring us for more details on this exciting and highly cost effective new product**

## Is your molasses rocket fuel?

**NEW**

### THE GLYCO RANGE

Give your cows a **boost** this winter



- New high energy options
- Combination of 6-carbon sugars and glycerine
- Regulated release protein options available
- Boosts milk yield
- Drives herd performance
- Cost effective
- Metabolically active – gluconeogenic
- Other molasses based liquid blends available
- 1000L - 29T delivery options

For more information about the Glyco range of products or to discuss the full range of molasses products available through ACT please contact the ACT Straights Office on 01743 761048.



## Reduce your fertiliser bill with Slurry Action

- More available nitrogen
- Reduced crusting
- Improved grass regrowth
- Reduced odour
- Safe and easy to use

Slurry Action is an advanced biological slurry enhancer and is proven to improve the value of slurry.

1 kg treats 44,000 gallons of slurry. Simply add to your slurry store now.



**Buy 6 kgs @ £150 and get second 6 kgs @ £99.**

For more information about Slurry Action call **FREephone 08000 275 276.**

# CATTLE & SHEEP

Get **MORE LAMBS** with improved tupping performance

## **ACTOLICK** Sheep High Energy

Final lambing percentage is largely determined at tupping time. By increasing a ewe's energy intake pre tupping you can increase the number of eggs shed as well as vastly improving the chances of safe implantation.

Actolick Sheep High Energy provides extra energy and essential nutrients to help improve body condition for better tupping performance.

Contains **fish oil**, high in Omega 3 oils for improved fertility in both tups and ewes. Ultra high levels of Vitamin E are included to help fight disease and infection and **Megalac** to boost energy.

All these benefits for less than **8p/ewe/day**

Available in 25 or 100kg buckets. Allow one 25kg bucket per 35 ewes or one 100kg bucket per 90 ewes. 1 tonne will feed 200 ewes for over 6 weeks.



**£50/T**  
discount  
Payment Jan 2020  
for Aug-Sept  
deliveries

## Action Ewe Booster Feedblocks

- A high energy block with 18% protein for feeding both before and after lambing
- Contains **FISH OIL** rich in **omega 3 fatty acids** which has been shown to improve fertility and lamb birthweights
- Ultra high level of Vitamin E for increased birthweights and lively lambs
- Can be used to reduce or replace trough feeding, depending on the feeding system
- Also ideal for finishing lambs
- Reduced packaging costs

Also available Action Cattle Booster and Action Mag Booster Feedblocks



**£50/T**  
discount  
Payment Jan 2020  
for Aug-Sept  
deliveries

## Action Minerals

Ask for details and prices on our full range Action Minerals - for all types of stock and feeding situations for free access or in feed usage. Custom mix minerals also available on request.



**£50/T**  
discount  
Payment Jan 2020  
for Aug-Sept  
deliveries

## **ACTOLICK** Jumbos

The most convenient way to supplement your grazing cattle.

Feed 60 cattle for over 6 weeks with just one tonne of Actolick Jumbos for **as little as 20p/hd/day\***.

- No troughs needed
- No more manual daily feeding
- 24/7 access with less bullying

Available in 4 formulations: Cattle High Energy, Suckler Cow, Pre Calver and Universal. Also all available in 25kg or 100kg buckets.

\*Consumption will vary depending on age/size of cattle and forage quality/availability



**£50/T**  
discount  
Payment Jan 2020  
for Aug-Sept  
deliveries

Combine your order for anything off this page to get even greater haulage savings, and remember there is nothing to pay until January 2020.



# FORAGE

## REDUCE FEED COSTS...GROW MORE GRASS

**Order 300kgs of ACT Standard Grass Seed Mixture for August/September delivery and get 20kgs extra FREE 2 of our best selling mixtures below...**

**FREE  
GRASS  
SEED**



### Sweet Grazer (No.59)

Long term dairy grazing

ACTIVE8  
Treated

- This high sugar mixture is made up of all late heading Tetraploid Ryegrasses which are naturally high in water soluble carbohydrates
- Shown in numerous trials and over several thousand acres to increase the dry matter intakes of cattle.

- Many farmers have proven to themselves that Sweet Grazer does increase milk production and have come back for more!
- The deeper rooted nature of tetraploid grasses has proven them to be more tolerant of droughty conditions.
- Also available without White Clover

### Quality Cutter (No.57)

ACTIVE8  
Treated

For proven quality silage

- Long term silage mixture capable of producing quality silage plus excellent aftermath grazing over 5 years+
- Fresh yields could be as high as 13 tonnes/acre at 67D from first cut
- High quality, leafy, aftermath grazing
- Also available with Cutting Blend White Clover

## Autumn Grass Catch Cropping

Short term mixtures sown early autumn will establish before conditions deteriorate during November. A pre-winter light grazing may be possible in some situations. Opportunities for grazing in early spring + a silage cut later. Mixtures suitable include:

### After Maize/Clamp Buster

An economic blend of Diploid and Tetraploid Italian ryegrasses designed to establish swiftly after maize harvest providing a bumper grass crop in early spring before re-planting more maize. However, if you choose, the crop could be left to provide Clamp Busting crops through the remainder of the summer.

Pack Size: 20kg.

Suggested sowing rate: 10-15 kg per acre

### Silage Maker (No.8)

ACTIVE8  
Treated

This mixture is popular with many Growers for its very high yields, its persistence over 3 years and its speedy regrowth ability for 4/5 cuts per year. Ideal option if your land needs a break from annual cropping but you still need to produce big tonnes of forage.

Pack Size: 20kg.

Suggested sowing rate: 12-14 kg per acre



## Autumn Reseeds - think twice before adding Clover to the mix

Weed control in New Sown grass leys is essential. Having spent up to £300 per acre on destroying the old ley, liming, cultivations and high-quality grass and or clover seed, if the weeds are not controlled all that investment is lost.

Due to water framework directives and product re-registrations, treating Autumn reseeds containing clover is becoming more of a challenge and it is important to get a BASIS qualified advisor to inspect your swards to determine the right herbicide and nutritional programme to suit your situation.

### Product Updates

- **Triad** (Tribenuron) Owing to a change in production techniques we will no longer have the option on grassland for at least 2 years.
- **Squire Ultra** (Amidosulfuron) is only approved for use on new sown leys between February to 30th June.
- **Lupo** (2,4-DB + MCPA) is not approved for use past 31st August due to water quality issues.

- **Leystar** (Florasulam + Fluroxypyr + Clopyralid) is not approved for use past 31st August

This leaves us with only a very few options if grass leys are drilled in August as they will only be ready for spraying in September once the grass has 3 true leaves and clover is at 3rd Trifoliate Leaf Stage.

- Grass without Clover =
  - **CloverMaster** (2,4-DB) + **Gal-Gone** (Fluroxypyr)
  - **Envy** (Fluroxypyr + Florasulam)
- Grass with Clover =
  - **CloverMaster** (2,4-DB) **NO Chickweed CONTROL**
  - **CloverMax** (2,4-DB + MCPA) **NO Chickweed CONTROL**

Without Chlorpyrifos (Dursban) pests can have a severe impact on new sown leys in the autumn with the only of method control for frit fly and leatherjackets being Integrated Pest Management. Ideally establish a break crop such as Kale or Stubble Turnips over the summer and then introduce a grass (with or without clover) ley in spring 2020.

**CONSULT YOUR ACT/AGROVISTA AGRONOMIST FOR ADVICE**

call FREEphone 08000 275 276

# MAINTENANCE

## R&D from FUCHS Silkolene plant in Stoke



- Top "OEM" approvals
- UK based R&D labs
- Maximise reliability & longevity
- Advice on oils to suit your tractors

### STOU

AGRIFARM STOU MC PRO SAE 10W-40  
AGRIFARM STOU MC SAE 10W-40

### Engine

AGRIFARM MOT X-LA SAE 10W-40  
AGRIFARM MOT SAE 15W-40

### Greases

RENOLIT EP-series  
RENOLIT MO 2  
RENOLIT MP PLUS  
RENOLIT DURAPLEX EP 2  
RENOLIT LX-PEP 2 GREEN

### UTTO

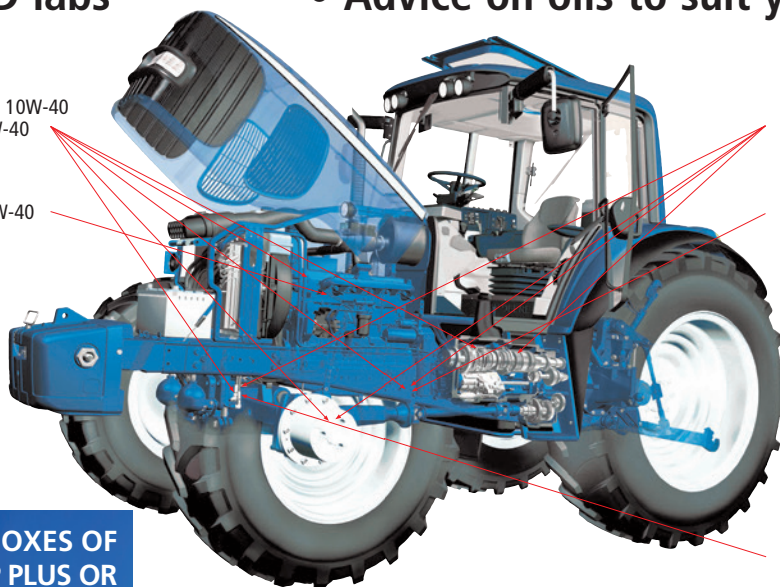
AGRIFARM UTTO MP

### Hydraulic

AGRIFARM UNIVERSAL HV46

### Gearbox

TITAN GEAR LS SAE 90  
TITAN GEAR HYP SAE 90



BUY ANY 4 BOXES OF  
20 x 500G RENOLIT MP PLUS OR  
12 x 500G RENOLIT LX - PEP 2  
& RECEIVE A

REINER GREASE GUN

**FREE**



## THREE OF THE BEST Save £33 a barrel

on Top Spec Low  
SAPS 10w40  
Engine Oil  
ACEA 4/6/7/9

on UTTO MP  
Super High  
Performance  
Back End Oil

on Premium Quality  
HV46 VI 150 +  
Blue Hydraulic Oil

**Save £10 a barrel on all other barrels!**

## Parlour Requisites

Order packs of towels and cases of 1000 nitrile gloves etc. in mixed pallets for **best value**.

**SPECIAL OFFER** until Oct 31st:

Try a mixed consignment of  
10 cases at the full pallet prices.

### Dairy towel, pack of 6

Flat basic blue 2ply  
34g 150m 100%.  
Recycled economy  
from **£9.99**

Sand top quality  
3ply 54g bonded.  
114m soft, strong  
& absorbent  
from **£18.95**

Green Tuffcell 2ply  
56g bonded 140m.  
Wet strength &  
great value  
from **£18.75**

Skytech blue 2 Ply  
38g bonded 150m.  
Good towel &  
highly absorbent  
from **£14.95**

### Nitrile glove

Ultrasafe, stronger,  
long 76mm (3") cuff.  
Ideal milker. from  
**£49.00** per 500

Ultragrip, medium  
duty, textured fingers  
black or blue from  
**£42.00** per 1000



**Best selling**



Add various other  
items to make up  
your pallet quantity.

**Toilet rolls** Triple quilted,  
40 rolls from **£11.95**

**Concentrated detergent** Thickened bleach  
2 x 5L, Green from **£10.75** 2 x 5L, 4.7% from **£9.00**



# MAINTENANCE

## Gas Oil, Kerosene, Derv

Call Freephone 08000 275 276



**CALL NOW**



## Fuel improvers

Cleaner burn, more power, lubricate fuel pump and lines, lower service bills. The best additive for gasoil. Available only from ACT.

**Gasoil:**  
Save 3p\*  
a litre?

### Multipant HD Diesel treatment

- Increase power output
- Increase fuel's Cetane rate
- Reduce fuel use, typically 5%\*
- Stabilize fuel – longer life
- Counteract Microbial growth
- Counteract Condensation
- Protects and cleans system
- Mix ratio 1:1500

**20L from £225**

**Treat up to 30,000L from 3/4p per litre**



### Eliminate Fuel biocide

- Treat tank, pumps & pipework once or twice a year
- Remedies:-
  - Bacterial growth
  - sludge/slime
  - Strong odour
  - Poor engine performance
  - Fuel discolouration
- Mix ratio 1:4000

**Case of 4 x 0.5L £110**



## Ferust 40

Protect your investments, brush on to all ferrous metals

**EXCLUSIVE  
TO ACT**



Turns this... to this...



**Perfectly primed for a top coat of paint**

5L treats 100m<sup>2</sup>

5L **£79** each • 2 x 5L **£73** each • 4 x 5L **£70** each

## Cordless Electric Grease Gun

For perfect greasing with no arm-ache!

- Includes 2 batteries • Pumps at ideal 6000psi
- Each charged battery will discharge up to 8 grease cartridges or a similar quantity of "bulk" grease

**Only £105 Lithium 14.4v version just £124**

**Add 36 ep2 cartridges for only £68**

**Quick Release Grease Coupler:**

74mm long x 30mm high with 6 integral jaws. Saves time!

**Only £18** bought with the grease gun.

**Or £25** on its own. Buy 2 at **£19** each.



## Fuel stations

We always recommend Tuffa UK tanks because they're brilliantly designed and manufactured, fitted with top quality equipment and are very well priced.

- 240v mains pump – approx 60 litres per minute (12v available)
- Flowmeter and auto shut-off nozzle and holster
- Upgraded to 6m hose
- Upgraded to water and particulate filter

**500 gallon (2,500L) station £1527 Prices held**

**1320 gallon (6,000L) station £3156 Prices held**

Kerosene tanks, waste tanks, AdBlue tanks also available.

**TUFFA**  
TANKS



## Clip on weather protection

**Exceptional  
value**

**Bay screens & windbreaks**

**Are you ready for autumn housing?**



**Call for best price**

**call FREEphone 08000 275 276**

# ANIMAL HEALTH

## FARM-O-SAN REVIVA

- UK's No1 Fresh Cow drink
- Supplies essential energy, vitamins & trace elements
- Includes 40gms of Calcium per drink!
- 20kg pack feeds 20 freshly calved cows



From less than £4.50 per drink!

Simon Dutton – Dairy Farmer, Shropshire:  
'We have been using 'FARM-O-SAN REVIVA' for over 9 years & 99 percent of cows drink 20 litres plus after calving. It is a super product because we would only get 1 percent refusals and whilst using the product I would say that it has complemented our fresh calver protocol extremely well. Our number one priority is to calve down cows and heifers and get them settled in the milking herd as soon as possible and I believe REVIVA has gone a long way to help us achieve that reducing all the potential problems associated with this transition period.'

## EPRIZERO

Pour on wormer for dairy cows

- Zero milk withhold
- 28 days persistency on Lungworm
- Over 70% of grazed cattle WILL have a significant worm burden
- Dose throughout the autumn period



Persistency for less than 9p per day for lungworm & Ostertagia



## ACTOTRACE CATTLE

High iodine trace element boluses

- 50% more Iodine
- 25% more Vitamin E
- Plus Copper, Cobalt & Selenium
- Lasts up to 6 months

Treat a 600kg animal for less than 3p per day



## Maximising the fertility in your pre-tupping ewes

### ACTION SHEEP BOOST

High spec multi vitamin trace element & amino acid drench

- Don't leave your fertility to chance
- Supports the ewes fertility pre tupping and helps ensure a good lambing percentage
- Free flowing formula



From only 25p per ewe!

### ACTOTRACE EWE

High cobalt, selenium, iodine & vitamin E. boluses

- Added Vitamin E for healthy egg production
- Available with/without copper
- Administer 4 weeks pre tupping ideally



Supplement your ewes for around 1/2p per ewe per day (no copper)

### ACTOTRACE LAMB

High performance lamb finisher boluses

- Highest levels of cobalt, selenium, Iodine, Zinc & now Vit. B1
- Helps ensure maximum DLWG is achieved
- Vit.B1 for added energy utilisation (may help with bracken/fern/CCN issues)



Supplement your lambs for around 1/4p per lamb per day

For the best animal health advice – call the Wessex team on 01425 474455